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JOUVÉ™

OUR *Pioneering innovative skincare products
that reveal inner radiance.*
MISSION

OUR *Tools for unveiling the
best version of you.*
PRODUCTS

OUR *Safe, conscious, and
incredibly effective.*
INGREDIENTS

OUR *Inventive and efficacious with
your wellbeing in mind.*
FORMULAS

OUR *Superior visible changes for truly
unique brilliance—inside and out.*
RESULTS

AT JOUVÉ,
WE BELIEVE
BEAUTIFUL SKIN
SHOULDN'T COME
AT THE PRICE OF
YOUR HEALTH.

In this guide, you'll find the information you need to understand how we've created anti-aging products that are not only incredibly effective, but will also never pose a negative health risk. Our clean commitment states that none of our products will ever contain PEGs, parabens, phthalates, artificial colors, or synthetic fragrances, but you don't have to take our word for it; our clinical studies, before and after photos, and third part certifications speak much louder words.

*Thank you for trusting us with your skin,
The Jouvé Team*

TABLE OF CONTENTS

INGREDIENTS

<i>Instant Tightening and Restoring Serum Ingredients</i>	1
<i>Dark Spot Corrector and Brightening Cream Ingredients</i>	2
<i>Jouv�e's Never Ever List</i>	3

CLINICAL RESULTS

<i>Instant Tightening and Restoring Serum White Paper</i>	4
<i>Dark Spot Corrector and Brightening Cream White Paper</i>	7

THIRD PARTY CERTIFICATIONS

<i>EWG VERIFIED™/Leaping Bunny Certified</i>	11
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THE REST

<i>Wellness Council Experts</i>	12
<i>FAQ</i>	13

INSTANT TIGHTENING AND RESTORING SERUM INGREDIENT LIST



Water (Aqua), Sodium Silicate, Magnesium Aluminum Silicate, Xanthan Gum, Leuconostoc/Radish Root Ferment Filtrate, Caprylyl Glycol, Acetyl Octapeptide-3, Ocimum Basilicum (Basil) Flower/Leaf Extract, Corallina Officinalis (Red Algae) Extract, Ocimum Sanctum (Holy Basil) Leaf Extract, Melia Azadirachta (Indian Lilac) Flower Extract, Melia Azadirachta (Indian Lilac) Leaf Extract, Curcuma Longa (Turmeric) Root Extract, Aloe Barbadensis (Aloe) Flower Extract, Solanum Melongena (Eggplant) Fruit Extract, Coccinia Indica (Ivy Gourd) Fruit Extract, Mica, Amino Esters-1

DARK SPOT CORRECTOR AND BRIGHTENING CREAM INGREDIENT LIST



Water (Aqua), Glycerin, Tetrahexyldecyl Ascorbate, Neopentyl Glycol Diheptanoate, Leuconostoc/Radish Root Ferment Filtrate, Propanediol, Hydrogenated Lecithin, Cetearyl Isononanoate, Butyrospermum Parkii (Shea) Butter, Maltodextrin, Isododecane, Palmitic Acid, Cetearyl Alcohol, Behenyl Alcohol, Jojoba Esters, Sodium Phytate, Carbomer, Euterpe Oleracea (Acai) Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil, Rosmarinus Officinalis (Rosemary) Leaf Extract, Aminomethyl Propanol, Coenochloris Signiensis (Snow Algae) Extract, Lecithin, Alcohol, Thymus Vulgaris (Thyme) Extract, Cedrus Atlantica (Cedarwood) Bark Extract, Rosmarinus Officinalis (Rosemary) Extract, Quillaja Saponaria (Soapbark) Bark Extract, Lavandula Angustifolia (Lavender) Extract, Chamomilla Recutita (Chamomile) Extract, Arctium Majus (Burdock) Root Extract, Calendula Officinalis (Marigold) Extract,

Arnica Montana (Arnica) Flower Extract, Yucca Glauca (Yucca) Root Extract, Caprylic/Capric Triglyceride, Citrus Aurantium Dulcis (Sweet Orange) Fruit Extract, Citrus Aurantium Dulcis (Sweet Orange) Peel Extract, Lavandula Angustifolia (Lavender) Flower/Leaf/Stem Extract, Elettaria Cardamomum (Cardamom) Seed Extract, Gardenia Tahitensis (Gardenia) Flower Extract, Pyrus Malus (Apple) Fruit Extract, Prunus Armeniaca (Apricot) Fruit Extract, Hibiscus Abelmoschus (Hibiscus) Extract, Eugenia Caryophyllus (Clove) Flower Extract, Jasminum Officinale (Jasmine) Flower/Leaf Extract, Vanilla Planifolia (Vanilla) Fruit Extract, Hedychium Spicatum (Ginger Lily) Extract, Plumeria Rubra (Plumeria) Flower Extract, Tocopherol, Salicornia Herbacea (Japanese Coral Grass) Extract

Never Ever List

A comprehensive list of ingredients that you will not find in Jouvé:

Jouvé is formulated with a strict commitment to using only the cleanest of ingredients.

~~Preservatives~~

Parabens are hormonal and endocrine disruptors that have been linked to allergies, autism, reproductive and developmental defects, and cancer. Phenoxyethanol, another synthetic preservative, has been found to depress the central nervous system and may cause vomiting and diarrhea, as well as reproductive problems.

~~Sulfates~~

Sulfates, such as sodium lauryl sulfate and sodium laureth sulfate, have been linked to hormonal disruption, neurotoxicity, reproductive toxicity, and cancer. They also cause eye damage, asthma, and skin irritation.

~~Fragrance/Parfum~~

Chemical fragrances have been associated with allergies, reproductive damage, hormonal disruption, and cancer. Often, other harmful chemicals are added to fragrance and are not listed on cosmetic labels.

~~Phthalates~~

Phthalates are believed to damage the kidneys and liver and cause birth defects and reproductive problems, and are suspected to be carcinogenic.

~~PEG Compounds~~

Polyethylene Glycol (PEG)—these petroleum-based ingredients are known carcinogens and are linked with developmental problems, genotoxicity, and skin irritation. Other related chemicals, such as Ethylene glycol and Butylene glycol, are considered equally toxic.

~~Formaldehyde~~

Formaldehyde and formaldehyde releasers, such as DMDM Hydantoin, Urea, and Quaternium, have been linked to joint pain, skin irritation, allergies, depression, headaches, and chronic fatigue.

Jouvé is also dedicated to creating ethical and responsibly sourced products. This means our products are never, ever tested on animals and do not contain animal derivatives, and we rely on alternative, non-animal testing methods for all cosmetic ingredients.

~~BHA/BHT~~

BHA and BHT are classified as known carcinogens and hormonal disruptors. They are associated with brain, liver, and kidney problems, as well as nervous system damage.

~~Colors & Dyes~~

FD&C Colors and Coal Tar Colors have been shown to be skin irritants and have been linked to behavioral and developmental problems. Often, these colors are also contaminated with low levels of heavy metals.

~~Amines~~

Amines, such as diethanolamine (DEA), monoethanolamine (MEA), and triethanolamine (TEA), can cause skin and eye irritation and contact dermatitis. They can form nitrosamines, which are known carcinogens. They are easily absorbed through the skin and can accumulate in the liver and thyroid.

~~Siloxanes~~

Siloxanes and silicone-derived ingredients often ending in “-methicone” are known endocrine disruptors and interfere with hormone function. They have been linked to infertility and other reproductive problems. These ingredients also don't biodegrade and are extremely harmful to the environment.

~~Petrolatum~~

While not every petroleum-derived chemical is toxic, several such as mineral oil, petrolatum, and paraffin can cause skin irritation, allergies, and promote acne. They are also often contaminated with aromatic hydrocarbons, which are carcinogens.

~~Talc~~

At a microscopic level, talc is similar to asbestos in composition. It has been associated with asthma and other respiratory problems, as well as ovarian cancer.

Because we believe in sustainability, all of our products are manufactured in an EPA Green Power Partner facility, where 100% of its annual energy needs are supplied through clean, renewable wind power.

INSTANT TIGHTENING AND RESTORING SERUM STUDY RESULTS

STUDY OBJECTIVE

The effectiveness of Jouvé Instant Tightening and Restoring Serum on crow's feet fine lines/wrinkles was evaluated for improvements in 32 subjects who participated in this 6-week study. The study was performed by an independent third-party accredited Clinical Research Organization (CRO), Essex Testing Clinic, Inc. (ETC Panel No. 15496), under the direction of a board-certified Dermatologist.

STUDY DESIGN

Subjects were asked to apply Jouvé Instant Tightening and Restoring Serum to the skin surrounding their eyes, especially on the area where crow's feet lines/wrinkles were present, once per day for a period of 6 weeks. At baseline, immediately following a single use of the product, and at 4 and 6 weeks, a trained technician evaluated the face of each subject for crow's feet fine lines/wrinkles. Parameters of skin texture, skin appearance, perceived skin health, and individual subject satisfaction were evaluated using instrument measurements, clinical grading, and subject questionnaires.

SIGNIFICANCE OF STUDY

Anti-aging products often focus on the skin around the eyes. This area of the skin is often thinner and more delicate, making it more sensitive to environmental and age-related stress and therefore more apt to display visible signs of aging, such as crow's feet or wrinkles. Interactive communication and emotional connections also center mainly on the eyes, motivating individuals to seek products that enhance a youthful appearance in that area.

Fast, visible results with ease of effort and minimal down time are strongly desired for today's anti-aging products. A skin tightening product that shows visible results in a relatively short period of time, such as the 6 week duration of this study, should have the ability to meet the high expectations of a discerning, savvy audience seeking effective products with anti-aging benefits.

RESULTS AND CONCLUSIONS

Advanced facial scanning technology objectively showed that the improvements observed following a single use of the Tightening Serum were highly significant when compared with baseline. A total of 91% of subjects showed visible improvement in fine lines, wrinkles and crow's feet following a single application. Subject opinions at conclusion of the study were very positive, and no adverse events or irritation were observed on any subject during the course of the study.

DRAMATIC IMPROVEMENTS OBSERVED FOR CROW'S FEET FINE LINES / WRINKLES

Throughout the study, professional technician and image evaluations noted significant improvement to subjects' skin from the first application and throughout the study. By the end of the 6-week period, a total of 97% of subjects experienced long-term positive results, demonstrating both immediate and long-lasting effectiveness of the tightening serum.

TECHNICIAN EVALUATION: At baseline and immediately following a single use of the product, a trained technician evaluated the face of each subject for crow's feet fine lines/wrinkles.

When measurements taken immediately following a single use of the test product and after 4 and 6 weeks of product use were compared with baseline measurements, there were mean percent improvements of 7.9%, 17.9% and 26.8%, respectively, based on technician evaluation. The improvements observed were highly significant when compared with baseline. A total of 47%, 84% and 97% of the subjects showed visible improvement following a single application and after 4 and 6 weeks, respectively.

The following table presents a summary of the crow's feet fine line/wrinkle evaluation.

Crow's feet fine line/wrinkle evaluation—image analysis mean score \pm S.D., mean % change from baseline and % of subjects with improvements from baseline

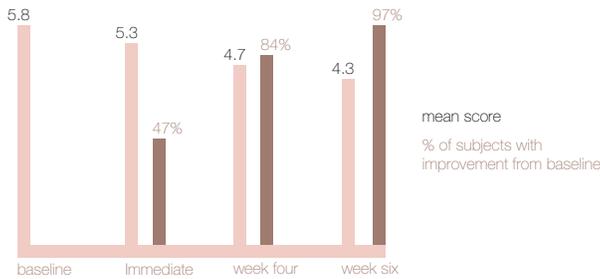
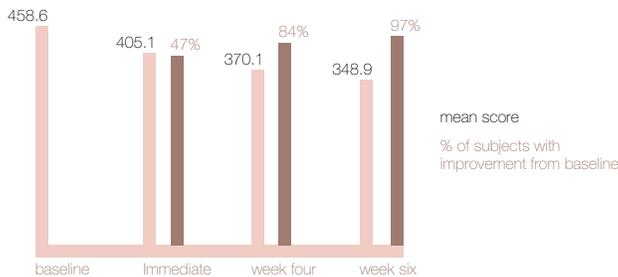


IMAGE ANALYSIS: When images taken immediately following a single use of the test product and after 4 and 6 weeks of product use were compared with baseline images, there were mean percent improvements of 10.8%, 17.7% and 22.5% based on image analysis, respectively. The improvements observed were highly significant when compared with baseline. A total of 88%, 94% and 97% of the subjects showed visible improvement following a single application and after 4 and 6 weeks of use, respectively.

At baseline and immediately following single use of the product, a trained technician took digital images of the face of each subject with the VisiaCR® imaging system. Using ImagePro® software, the images were analyzed to determine improvement. A trained technician evaluated the face of each subject for crow's feet fine lines/wrinkles.

The following table presents a summary of the crow's feet fine line/wrinkle image analysis.

Crow's feet, fine lines/wrinkles—image analysis mean score \pm S.D., mean % change from baseline and % of subjects with improvement from baseline.



SUBJECT EVALUATIONS OF PRODUCT

These were performed via subject questionnaire at conclusion of study. More than 97% of subjects agreed that after using the Tightening Serum, the appearance of crow's feet fine lines was reduced. 94% reported skin texture as smoother and softer as well as overall healthier appearance.

USER QUOTES*

"I wear fake glasses to take away from my damaged skin when people are up close to me. I've spent thousands on peels, microdermabrasion, facials, creams, high-end products, Botox, the list goes on and on. Jouv  has been a game changer for me personally and for my business."
 – Woodson Gardner, North Carolina

"I can't believe how many products contain dangerous chemicals in them like PEGs, Parabens, etc, including products that are designed for children. Needless to say, I am so excited about Jouv  and the safe and effective way it combats the signs of aging."
 – Sarah Armson, UK

"I've received many compliments saying my skin looks "stunning" since using Jouv , but, the difference The Instant Tightening Serum makes is stunning."
 – Heshie Segal, Pennsylvania

ADVERSE EVENTS

No adverse events or irritation were observed on any subject during the course of the study.

CONCLUSION

Advanced facial scanning technology objectively showed that the improvements observed following a single use of the Tightening Serum were highly significant when compared with baseline. A total of 91% of subjects showed visible improvement in fine lines, wrinkles and crow's feet following a single application. At completion of study, 84% of all subjects noted that they would purchase Jouv  Instant Tightening and Restoring Serum and 90% would recommend the product to a friend.

*Consumer testimonials after using Jouv  Instant Tightening and Restoring Serum.



Before

After



Before

After



Before

After



Before

After



Before

After



Before

After



Before

After



Before

After

These photos have not been retouched.

DARK SPOT CORRECTOR AND BRIGHTENING CREAM STUDY RESULTS

STUDY OBJECTIVE

The effectiveness of Jouvé Dark Spot Corrector and Brightening Cream on visible crow's feet fine lines/wrinkles as well as overall skin tone, luminosity, texture and sensitivity was evaluated in a panel of 29 female subjects with approximately 25% of Asian descent, ages 35-50 years, after 2, 4 and 6 weeks of use. The study was performed by an independent third-party accredited Clinical Research Organization (CRO), Essex Testing Clinic, Inc. (ETC Panel No. 15303), under the direction of a board-certified Dermatologist.

STUDY DESIGN

Subjects were asked to apply Jouvé Dark Spot Corrector and Brightening Cream to their entire clean, dry face twice daily (a.m. and p.m.) for a period of 6 weeks. At baseline and at 2, 4 and 6 weeks, a trained technician evaluated the face of each subject for crow's feet fine lines/wrinkles, luminosity, skin texture/softness, lesions and irritations. Parameters of skin texture, skin appearance, perceived skin health, and individual subject satisfaction were evaluated by instrument measurements, clinical grading, and subject questionnaires.

SIGNIFICANCE OF STUDY

Dark spots, hyperpigmentation and uneven skin tone are universal issues that affect all skin types. By brightening the appearance of dark spots and evening tone using a Brightening Cream, skin appears healthier, smoother and more radiant. Today's consumers seek effective products that are easy to use, provide fast results, and improve their skin – along with their confidence. Dramatic results produced in a relatively short period of time, such as the 6 week duration of this study, meet the high standards of a discerning market and support the outstanding benefits of this skin brightening product.

RESULTS AND CONCLUSIONS

Advanced facial scanning technology objectively showed that the improvements observed following use of the Brightening Cream were highly significant when compared with baseline. A total of 100% of subjects showed visible improvement in fine lines, wrinkles and crow's feet following 4 and 6 weeks of application. A total of 42% showed improvement in skin

lightening after only 2 weeks of use, while 68% of subjects showed visible improvement in skin texture after 6 weeks. Subject opinions at conclusion of the study were very positive, and no adverse events, lesions or irritation were observed on any subject during the course of the study.

SIGNIFICANT IMPROVEMENTS OBSERVED FOR CROW'S FEET FINE LINES / WRINKLES

TECHNICIAN EVALUATION: At baseline and after 2, 4 and 6 weeks of product use, a trained technician evaluated the face of each subject for crow's feet fine lines/wrinkles. Measurements taken at 2, 4 and 6 weeks of product use were compared with baseline measurements showed mean percent improvements of 4.5%, 20.2% and 35.9%, respectively, based on technician evaluation. The visible improvements observed were highly significant when compared with baseline. A total of 28%, 100% and 100% of the subjects showed improvement following 2, 4 and 6 weeks of use, respectively.

The following table presents a summary of the crow's

Crow's feet fine line/wrinkle evaluation—image analysis mean score \pm S.D., mean % change from baseline and % of subjects with improvements from baseline

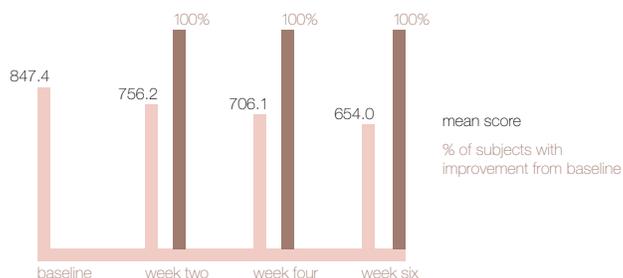


feet fine line/wrinkle evaluation.

IMAGE ANALYSIS: At baseline and after 2, 4 and 6 weeks of product use, a trained technician took digital images of the face of each subject with the VisiaCR® imaging system. Using ImagePro® software, the images were analyzed to determine improvement. A trained technician evaluated the face of each subject for visible crow's feet fine lines/wrinkles.

The following table presents a summary of the crow's feet fine line/wrinkle image analysis.

Crow's feet fine line/wrinkle evaluation—image analysis mean score \pm S.D., mean % change from baseline and % of subjects with improvements from baseline



When images taken after 2, 4 and 6 weeks of product use were compared with baseline images, there were mean percent improvements of 9.8%, 15.2% and 21.1% respectively, based on image analysis. The visible improvements observed were highly significant when compared with baseline. 100% of subjects showed improvement after 2, 4 and 6 weeks of use.

SKIN TEXTURE ANALYSIS

At baseline and after 2, 4 and 6 weeks of product use, a trained technician took digital images of the face of each subject with the VisiaCR® imaging system. Using ImagePro® software, the images were analyzed to determine evaluated the face of each subject for skin texture.

The following table presents a summary of the skin texture

Skin texture evaluation—image analysis mean score \pm S.D., mean % change from baseline and % of subjects with improvement from baseline.

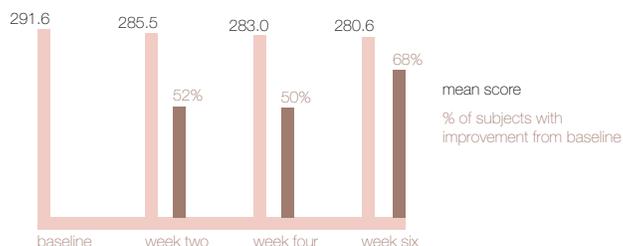


image analysis.

When images taken after 2, 4 and 6 weeks of product use were compared with baseline images, there were mean percent improvements of 2.0%, 1.3% and 2.2% respectively, based on image analysis. A total of 52%, 50%, and 68% of subjects showed improvement after 2, 4 and 6 weeks of use, respectively.

SKIN LIGHTENING ANALYSIS

At baseline and after 2, 4 and 6 weeks of product use, a trained technician took digital images of the face of each subject with the VisiaCR® imaging system. Using ImagePro® software, the images were analyzed to determine evaluated the face of each subject for skin lightening

The following table presents a summary of the skin lightening image analysis.

Skin texture evaluation—image analysis mean score \pm S.D., mean % change from baseline and % of subjects with improvement from baseline.



When images taken after 2, 4 and 6 weeks of product use were compared with baseline images, there was a mean percent changes of -0.3%, and there were mean percent improvements of 0.7% and 0.8%, respectively, based on image analysis. A total of 42%, 36%, and 38% of subjects showed improvement after 2, 4 and 6 weeks of use, respectively.

SUBJECT EVALUATIONS OF PRODUCT

These were performed via subject questionnaire at conclusion of study. 93% of subjects agreed that after using the Brightening Cream, the appearance of crow's feet fine lines was reduced, and skin appeared brightened and more luminous. 96% reported skin texture as smoother and softer, while 93% noted their skin had a healthier appearance.

USER QUOTES*

"I've suffered from eczema so it's important I choose skin-care products that are safe for sensitive skin. The Dark Spot Corrector and Brightening Cream feels great on my skin and I can feel its soothing effects. My skin is really dry so this product has been the perfect fit for brightening my skin tone and added moisture." – Coby Boelen, Netherlands

"When my daughter first started school 2 years ago, she asked me, 'why do you have cracks in your face and other mommy's don't?' That took me quite a bit of time to get over. Needless to say, I'm thrilled the results [of Jouv ] and how great my skin looks and feels after consistently using these products." – Woodson Gardner, North Carolina

"Inside, I feel like I'm 30, but my face looks like I'm 60 and much older than I actually am. My skin has had a lot to recover from, but with the Dark Spot Corrector and Brightening Cream, I am already seeing results, and feel like actually getting ready in the mornings again." – Mildred Broersen, Netherlands

ADVERSE EVENTS

No adverse events, lesions or skin irritations were observed on any subject during the course of the study.

CONCLUSION

Advanced facial scanning technology objectively showed that the improvements observed following continued use of Jouv  Dark Spot Corrector and Brightening Cream were highly significant when compared with baseline. A total of 100% of subjects showed visible improvement in fine lines, wrinkles and crow's feet after 4 and 6 weeks of product use. At completion of study, 93% of all subjects noted that they would purchase the Brightening Cream and 93% would recommend the product to a friend.

*Consumer testimonials after using the Jouv  Dark Spot Corrector and Brightening Cream.



Before

After



Before

After

More photos on next page.

Study photos. These photos have not been retouched.



Before

After



Before

After



Before

After



Before

After



Before

After



Before

After

Study photos. These photos have not been retouched.

EWG VERIFIED™ / LEAPING BUNNY CERTIFIED

Jouv  holds the distinguished EWG VERIFIED™ status in recognition of its exceptional purity and safety standards. The Environmental Working Group (EWG), a leading environmental health non-profit organization, verifies that personal care products are free of contaminants, manufacturing processes meet rigorous criteria to ensure safe practices, and encourages better transparency from company to consumer.

The prestigious Leaping Bunny certification that Jouv  holds, notifies consumers that no animal testing was conducted throughout the entire manufacturing process, from ingredient to finished product. Leaping Bunny is consistently the top ranked cruelty-free authority and organizations bearing its logo have not only made a pledge to practices that are safe for animals, but also remain open to independent audits and annual renewal commitments.

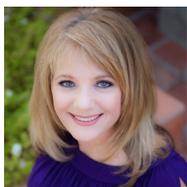
WELLNESS COUNCIL EXPERTS

During the formulation process, Jouv  consulted skincare professionals from around the world to ensure our products met skincare industry standards. During this process, we identified three key experts who believe that beautiful skin shouldn't come at the price of your health. These experts have become powerful advocates for our brand not only as consultants, but as educators on our message of conscious consumption. As a Jouv  retailer, you'll have access to these three women to help you answer any questions you may have about our products, why they were created, or how they work.



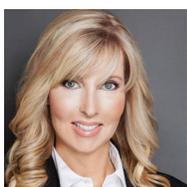
ELLIE DIGIULIO, LICENSED AESTHETICIAN

Ellie DiGiulio is a Licensed Aesthetician and Skincare Specialist from Boca Raton, Florida. Ms. DiGiulio received specialized training and certifications from several elite institutions, including the American Academy of Medical Aesthetics, Rhona Allison Clinical Research, PCA Skin, and Westmore Academy of Cosmetic Arts in Hollywood, CA. She specializes in both preventative and restorative skincare, customizing treatment plans for patients to enjoy youthful skin long after leaving her clinic.



CAROLYN B. MELBY

Ms. Melby is an Arizona-based skincare specialist and educator with over three decades in the industry. Along with incredible leadership acumen, Ms. Melby holds a degree in business administration and management, as well as certifications as a Medical Aesthetician, laser technician, and life coach. In her spare time, she is dedicated to community involvement and supports several non-profit organizations.



MARY JANE WILL, LICENSED ESTHETICIAN

Mary Jane Will is an experienced skincare professional and Licensed Esthetician based in Lake Mary, Florida. As the owner of Envision Absolute Beauty, she provides very specialized services to her patients, including the application of peels, microdermabrasion, dermaplaning, and body contouring. She focuses on teaching her patients that overall health is the foundation of true beauty.

JOUVÉ FAQ

1. WHAT SIZE IS EACH PRODUCT AVAILABLE IN?

- a. Dark Spot Corrector and Brightening Cream: 30 ml (1 fl. oz)
- b. Instant Tightening and Restoring Serum: 15 ml (0.5 fl. oz)

2. HOW LONG WILL EACH JOUVÉ PRODUCT LAST?

- a. When used as directed, each product in the Jouvé line is designed to last 28 days. However, this is dependent upon individual usage and you may go through the product faster or slower than the average user.

3. WHO SHOULD USE JOUVÉ PRODUCTS?

- a. Instant Tightening and Restoring Serum: This product can be used by women and men of any ethnicity who have fine lines and wrinkles.
- b. Dark Spot Corrector and Brightening Cream: This product can be used by women and men of any ethnicity and age.

4. WHAT IS THE DATE I SEE PRINTED ON EACH PRODUCT PACKAGE?

- a. The date that is printed on each package (on the bottom of the pump, on the crimp of the tube) is the manufacture date, not the expiration date.

5. ARE THERE SPECIFIC STORAGE REQUIREMENTS FOR THESE PRODUCTS?

- a. We recommend Jouvé products be stored in a cool, dry place out of direct sunlight.

6. WHERE ARE JOUVÉ PRODUCTS MANUFACTURED?

- a. All Jouvé products are manufactured in the USA at an FDA registered facility that is also certified by the Natural Products Association.

7. WHEN DO THESE PRODUCTS EXPIRE?

- a. Each full-size product in the Jouvé line has a 36 month shelf-life, unopened. However, after the product has been opened, it should be used within 12 months.
- b. Product samples should be used within 6 months of opening.

8. HOW MANY PRODUCTS DO JOUVÉ PRODUCTS REPLACE?

- a. Because the products were designed to be multi-functional, they can potentially replace firming products, moisturizing products, brightening products, and anti-aging/wrinkle reducing products.

9. ARE THESE PRODUCTS:

- a. Vegan? Yes.
- b. Gluten free? Yes.
- c. Tested on animals? No.
- d. 100% organic? No.

10. CAN THESE PRODUCTS BE USED BOTH MORNING AND NIGHT?

- a. All Jouvé products can be used both morning and night.

11. HOW LONG WILL IT TAKE TO SEE RESULTS WHEN USING JOUVÉ?

- a. Instant Tightening and Restoring Serum: You'll see instant results in the reduction of fine lines, wrinkles, and puffiness in as little as 90 seconds with additional long-term results seen after 28 days of regular use.
- b. Dark Spot Corrector and Brightening Cream: You'll experience a smoothing, moisturizing effect after the first application, however, the evening of skin tone can be experienced after approximately 28 days of regular use.

12. HOW LONG DO THE EFFECTS OF JOUVÉ LAST?

- a. *Instant Tightening and Restoring Serum: short term effects will last up to 8 hours, long term effects take up to 28 days to see results, but will last indefinitely as long as product is applied regularly.*
- b. *Dark Spot Corrector and Brightening Cream: results can be seen within 14 days with effects lasting continuously as long as product is applied regularly and excess UV exposure is avoided.*

13. DO THESE PRODUCTS WORK ON SCARS?

- a. *Although not designed to treat scar tissue, the vitamin C contained in Dark Spot Corrector and Brightening Cream will help visibly reduce redness surrounding scar tissue.*
- b. *Additionally, Instant Tightening and Restoring Serum can help smooth the appearance of indented scars.*

14. DO JOUVÉ PRODUCTS WORK ON DARK SKIN?

- a. *The Instant Tightening and Restoring Serum has similar effects on all skin types.*
- b. *The Dark Spot Corrector and Brightening Cream works to even skin tone regardless of ethnicity.*

15. CAN YOU PUT THESE PRODUCTS ON ECZEMA OR ROSACEA?

- a. *Although not designed for the treatment of eczema or rosacea, Dark Spot Corrector and Brightening Cream contains moisturizing ingredients that may help alleviate the symptoms.*

16. CAN YOU USE THESE PRODUCTS ON A BALD HEAD?

- a. *The Dark Spot Corrector and Brightening Cream can be used to help with discoloration and uneven skin tone on any skin, including the head, neck, and hands.*

17. WILL THE DARK SPOT CORRECTOR AND BRIGHTENING CREAM MAKE MY SKIN MORE SUSCEPTIBLE TO SUN DAMAGE?

- a. *No, the ingredients in the Brightening Cream are not sensitizing, and will not make the skin more susceptible to UVA/UVB exposure.*

18. WHY DOES THE INSTANT TIGHTENING AND RESTORING SERUM LEAVE A WHITE RESIDUE?

- a. *A white layer will appear once the Instant Tightening and Restoring Serum has dried. This means the product is working! The longer you leave this layer on, the better results. Once you are happy with your results, gently dab this white layer away with a damp cloth, cotton swab, or even Jouvé's Dark Spot Corrector and Brightening Cream.*

19. CAN REPRESENTATIVES SELL THE SAMPLES?

- a. *Jouvé product samples are not for resale.*

20. ARE THESE PRODUCTS SAFE FOR PREGNANT WOMEN AND NURSING MOTHERS?

- a. *Yes, all products in the Jouvé line are safe to be used by pregnant and/or nursing women.*

21. ON WHAT AREAS OF THE SKIN CAN THESE PRODUCTS BE USED?

- a. *Instant Tightening and Restoring Serum: This is a spot treatment that should be used on targeted areas of the face including, but not limited to: crow's feet, forehead lines, frown lines, and puffiness underneath the eyes. Always avoid direct contact with the eyes.*
- b. *Dark Spot Corrector and Brightening Cream: Use on the face, neck, chest, and backs of hands or anywhere where you begin to see age spots or uneven skin tone. Always avoid direct contact with the eyes.*

22. DOES DARK SPOT CORRECTOR AND BRIGHTENING CREAM CONTAIN SUNSCREEN?

- a. *No, the Dark Spot Corrector and Brightening Cream does not contain sunscreen.*

23. WILL DARK SPOT CORRECTOR AND BRIGHTENING CREAM WORK ON MELASMA OR PREGNANCY MASK?

- a. *Yes, this cream can help diminish the appearance of melasma and pregnancy mask.*

24. HOW DO I KNOW THAT THE JOUVÉ PRODUCTS AREN'T COUNTERFEIT?

- a. *Each Jouvé product box should be sealed with a tamper evident sticker. Additionally, shipper boxes should arrive to you with a barcode sticker across the opening of the container. If these stickers are broken or missing, please contact ARIIX Support at (855) 462-7449.*

25. WILL JOUVÉ PRODUCTS CAUSE SKIN IRRITATION?

- a. *None of the Jouvé products contain harsh or harmful ingredients and will not cause skin irritation in the average user. All products in this line have undergone extensive allergenicity and safety testing with no irritation exhibited. The Jouvé products have also been fully evaluated by a toxicologist and have been determined to be non-irritating.*
- b. *However, if your skin is overly sensitive to ingredients in any of the Jouvé formulas, please discontinue use if redness or irritation persists.*

26. DO THESE PRODUCTS CONTAIN ANY HARMFUL OR TOXIC INGREDIENTS?

- a. *No. See Jouvé's Never Ever List for an in-depth overview of the ingredients we've committed to never, ever include in our products. Unlike other brands which use the term "clean" in very vague terms, we define this term very clearly.*

27. WHAT IS JOUVÉ'S RETURN POLICY?

- a. *At Jouvé, customer service is our priority. If for any reason you are not completely satisfied with your products, you may return them within 30 days from the order date for a full refund.*

Regional Sales Director
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